



[Sina Afra](#) is a serial entrepreneur. His latest endeavor is [tiko.es](#) which he founded and serves as CEO. Prior to it, he was the **Founder of Markafoni**, the first online fashion site of Turkey.

Markafoni became also the **first Turkish internet company that expanded beyond their borders** to other countries (Australia, South Korea, Ukraine, Greece and Poland). In 2011, the Naspers Group acquired a majority stake of the enterprise and signed for one of **the biggest deals in the Turkish internet**.

Sina is also an active Business Angel and has invested in **35 early stage tech companies**. As he truly believes in the importance of entrepreneurship, he became the President of the Entrepreneur Foundation. Likewise, he was a board member in Endeavor (Turkey) between 2013 and 2017.

Sina was elected as the “Internet Entrepreneur of the Year” and “Business Angel of the Year” by Webrazzi. Similarly, he was selected during two consecutive years one of the Top 100 most influential tech people in Europe. In 2016, Wired Magazine also selected him as one of **Top 100 most influential tech people in the world**.

Prior to his entrepreneurial endeavors, Sina has worked with eBay and KPMG. As for his education, he received a “Diplom Kaufmann” from Münster University and joined later **Harvard Business School**. He speaks five languages and shares his thoughts on eCommerce in his personal blog www.sinaafra.com.